

“ I love feeling heard, respected and appreciated.  
-BECKIE B. ”

	<b>CREATIVE MEMORIES ADVISORS</b> <i>new company 2014-2018</i>	<b>CREATIVE MEMORIES CONSULTANTS</b> <i>former company plan 1987-2014</i>
<b>Personal discount/profit on sales</b>	10-40% <i>grows cumulatively over 12 months*</i>	Up to 30%
<b>"Rebate" for monthly personal sales</b>	\$100 account credits for every \$2000 in monthly personal volume and/or group volume	5-15% at \$1500/month personal volume. Leaders could earn extra 5% at \$2000/month personal volume. No group volume rebates
<b>Earnings on first line team members</b>	2-8% on full retail <i>even if Advisors have \$0 personal volume available to everyone</i>	8-14% on 70% of retail <i>equivalent to 5.6-9.8% full retail available only to Leaders</i>
<b>Minimums to stay active</b>	\$49 annual fee	\$500 every 3 months
<b>Personal URL for customer online orders</b>	Included	\$10.99/month (\$132/year)
<b>Leader requirements to earn on downline and maintain title</b> <i>Unit Leader requirements shown for Creative Memories**</i>	None	6 active downline Consultants (4 personally recruited) \$1000 personal volume every 3 months \$3200 group volume every month
<b>Ability to have another 'competing' business</b>	Yes	No
<b>Type of selling</b>	Any, other than fixed location	Party Plan
<b>Earnings payments</b>	Weekly (all profits + earnings on downline) Monthly: account credits	Monthly (rebates + earnings on downline)
<b>Option to sign up directly to Home Office</b>	Yes <i>though signing under an Advisor you respect and having the support of a team is a great experience***</i>	No

“New CM = freedom.”  
-REBECCA Q. ”

“This is what I always wish Creative Memories was!”  
-AMY M. ”

“This new approach is so refreshing. Love it!”  
-LANITA M. ”

\*When you work to the level you want, you can stay there indefinitely with consistency (balance only starts at zero your first year)  
\*\*In Creative Memories, Leaders made up 4-5% of the sales field at any given time; Unit Leaders were 70-75% of all Leaders  
\*\*\*It's easy to sign up someone...just click through their link and order the Advisor sign-up