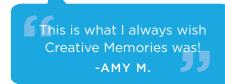


CREATIVE AT-A-GLANCE MEM*RIES Flan Comparison

-BECKIE B.

	CREATIVE MEMORIES ADVISORS new company 2014-2018	CREATIVE MEMORIES CONSULTANTS former company plan 1987-2014
Personal discount/profit on sales	10-40% grows cumulatively over 12 months*	Up to 30%
"Rebate" for monthly personal sales	\$100 account credits for every \$2000 in monthly personal volume and/or group volume	5-15% at \$1500/month personal volume. Leaders could earn extra 5% at \$2000/month personal volume. No group volume rebates
Earnings on first line team members	2-8% on full retail even if Advisors have \$0 personal volume available to everyone	8-14% on 70% of retail equivalent to 5.6-9.8% full retail available only to Leaders
Minimums to stay active	\$49 annual fee	\$500 every 3 months
Personal URL for customer online orders	Included	\$10.99/month (\$132/year)
Leader requirements to earn on downline and maintain title Unit Leader requirements shown for Creative Memories**	None	6 active downline Consultants (4 personally recruited) \$1000 personal volume every 3 months \$3200 group volume every month
Ability to have another 'competing' business	Yes	No
Type of selling	Any, other than fixed location	Party Plan
Earnings payments	Weekly (all profits + earnings on downline) Monthly: account credits	Monthly (rebates + earnings on downline)
Option to sign up directly to Home Office	Yes though signing under an Advisor you respect and having the support of a team is a great experience***	No







^{*}When you work to the level you want, you can stay there indefinitely with consistency (balance only starts at zero your first year)

^{**}In Creative Memories, Leaders made up 4-5% of the sales field at any given time; Unit Leaders were 70-75% of all Leaders

^{***}It's easy to sign under someone...just click through their link and order the Advisor sign-up